Career Fair

September 12th-13th, 2018

The SEC Engineering Career Fair is the premier recruiting event for the College of Engineering at Texas A&M University. The career fair is planned, organized, and staffed by the Student Engineers' Council and is one of the largest student-run engineering career fairs in the nation. Historically, as many as 10,000 engineering students attend the career fair seeking internships, co-ops, and full-time positions from the 400+ companies that attend.
Career Fair

Sponsorships

- 5 Welcome Social Attendees
- Waived Fee for Company Showcase (cannot guarantee admission)
- VIP Booth Placement
- Career Fair Student Booklet Recognition w/ Full Page Ad
- “Student Engineers’ Calendar” Full Page Ad
- 1 Waived Booth Registration Fee per Fair (1 day)
- SEC Website Recognition and Logo Placement
- 2 Anti-Fatigue Standing Mats per Booth
- SEC Sponsorship Gift for Each Recruiter

Platinum $3500/semester OR $6000/year
Career Fair

Sponsorships

- 5 Welcome Social Attendees
- VIP Booth Placement
- Career Fair Student Booklet Recognition w/ Half Page Ad
- “Student Engineers’ Calendar” Half Page Ad
- SEC Website Recognition
- SEC Sponsorship Gift for Each Recruiter

Gold $2000/semester
Career Fair

Sponsorships

- 2 Welcome Social Attendees
- Priority Booth Placement
- Career Fair Student Booklet Recognition w/ Quarter Page Ad
- SEC Website Recognition
- SEC Sponsorship Gift for Each Recruiter

Silver $750/semester
Career Fair

Sponsorships

- Priority Booth Placement
- SEC Website Recognition
- Career Fair Student Booklet Recognition
- SEC Sponsorship Gift for Each Recruiter

*Bronze* $500/semester
Career Fair Photos
Spark Conference

December 1, 2018

Spark is an annual conference run by the Student Engineers’ Council to create an exciting way for ~300 K-12 students to learn about STEM majors and Texas A&M as a whole. Students compete in competitions run by different societies at Texas A&M, hear from department heads, tour Texas A&M’s campus, and interact with a student panel. Additionally, high school students have the opportunity to sign up in teams to participate in the pre-built competition. These teams have three months to design and build a machine, such as a hydraulic arm, to complete specific tasks. Surrounded by 120+ Aggie engineer volunteers, Spark attendees gain a better understanding of STEM, what it means to be an engineer, and what it means to be an Aggie.
Company Logo Placement On:
- Competition awards/certificates
- T-shirts worn by all participants and volunteers
- Student Experience Lanyards
- Camper packets with all conference information and logistics
- Spark Conference website
Spark Conference Photos
Hosted in February each year and led by the Student Engineers’ Council at Texas A&M University, E-Week is a group effort between Engineering Societies on campus to celebrate engineers and recognize their impact on society. Engineering societies host different events throughout the week in many locations across campus, reaching thousands of students. The week will start with a fun, interactive Monday Kickoff and end with a Friday Finale in the center of the new Zachry Engineering Education Complex. At the Finale, SEC will host dozens of societies to display relevant demonstrations and celebrate engineering. The College of Engineering is the largest college on the Texas A&M campus and one of the largest in the country, with more than 16,000 engineering students enrolled in our 14 departments.
E-Week
Sponsorships

- Opportunity to interact and distribute branded promotional items to students during the week
  - Opportunity to host own event during the week (ex: motor company letting students assemble & disassemble a motor)
  - Monday Kickoff: Located in Zachry complex, a central high traffic area, and open to all engineering students to attend and participate in the event. Company will have their own booth in the complex.
  - Friday Finale: Similar to the kickoff, with the additional opportunity to briefly speak (3-5 minutes) in front of students at the event
- May provide additional branded materials to be distributed by SEC members at **ALL** events throughout the week (i.e. sunglass, key chains, etc.)
- Company logo placement on:
  - Friday Finale banner displayed in the populated engineering corridor
  - Advertisements for event (i.e. flyers, yard signs, posters)
  - E-Week website

Platinum - $1500
E-Week

Sponsorships

- Company logo placement on:
  - Friday Finale banner displayed in the populated engineering corridor
  - Advertisements for event (i.e. flyers, yard signs, posters)
  - E-Week website
- May provide branded materials to be distributed by SEC members at **ALL** events throughout the week (i.e. sunglass, key chains, etc.)

Gold - $750
TREC

March 1-2, 2019

TREC is an annual competition hosted by the Student Engineers’ Council at Texas A&M for around 100 engineering students from Texas A&M and surrounding universities in the Central Region of the United States. Company representatives would participate in the judging of the competition and interact with students in a personal setting. The purpose of this conference is to provide an insight into common projects and challenges encountered in industry, increase student interest and retention in engineering disciplines, and foster communication between students at different schools.
TREC

Sponsorships

- Company will help establish the problem statements for students to solve during competition
- Competition Code of Ethics will directly embody company’s core values
- Opportunity to provide company representatives to judge the competition and attend the event
- Opportunity to speak to students during Awards Banquet with promotional material at reserved company table
- Company technology/products may be made available for use during competition
- Full access to all team building rooms & participants for recruitment purposes
- Company logo placement on:
  - TREC promotional materials, videos, images
  - Participant pamphlets
  - Participant t-shirts
  - SEC/TREC website

Platinum - $3500
TREC
Sponsorships

- Opportunity to provide company representatives to judge the competition and attend the event (platinum sponsors will have preference if the maximum number of judges is reached)
- Full access to all team-building rooms & participants for recruitment purposes
- Opportunity to speak to students during Awards Banquet
- Company logo placement on:
  - TREC promotional materials, videos, images
  - Participant pamphlets
  - Participant t-shirts
  - SEC/TREC website

Gold - $2000
TREC

Sponsorships

- Company logo placement on:
  - TREC promotional materials, videos, images
  - Participant pamphlets
  - Participant t-shirts
  - SEC/TREC website

Silver - $500
ProTrip

ProTrip is an annual professional networking trip to expose SEC members to engineering opportunities outside of the state of Texas. The trip provides students with the opportunity to experience different engineering industries, professional workplaces, and the culture of a major U.S. city. Previous cities include San Francisco, Washington D.C., and Dallas.
Pro Trip company visits are usually planned for a half or full day. Companies may organize any activities they wish during this time. Many companies plan tours of the campus, presentations from engineers, demonstrations of equipment, etc.

If you are interested in having ProTrip take place in your company’s city and visit your campus location, please contact protrip@sec.tamu.edu.
CONTACT

ALLISON GODFREY
Corporate Relations Chair
corporate@sec.tamu.edu
(m) 281 844 2673
(o) 979 551 0248

SABRINA PARDOE
Corporate Relations Chair
corporate@sec.tamu.edu
(m) 925 819 2096
(o) 979 551 0248
THANK YOU